



**ROSS SUTHERLAND
RUGBY CLUB**

Est. 1923



SPONSORSHIP PACKAGES



SEASON 2026/27

INTRODUCTION



We are incredibly proud of how far our club has come, and of the dedication shown by our staff, players, coaches, and supporters.

As we look ahead to the next season, we're excited about the opportunities to continue building on this momentum. To help us reach the next level, we are actively seeking sponsors who share our passion for development, community, and success. With your support, we can invest in our team, enhance our facilities, provide essential resources such as balls, training equipment, coaching clothing, and playing kit, and crucially, help fund and support our community coaches who play a vital role in developing the game locally.

Our Development Officer, Vaughan, and Community Coach, Gregor, delivered over 500 sessions across schools and the club last season, giving around 800 children in the Ross-shire and Sutherland areas the chance to play rugby.

Alongside this, the ongoing costs of running the club continue to grow. From supporting our volunteer coaches and organising weekly training sessions to funding match days, league entries, and travel to fixtures across the region, every aspect requires financial backing. Ensuring our players can compete, develop, and represent the club with pride means investing not only in equipment, but in the full experience of being part of a thriving, inclusive rugby club.



OUR MISSION



- Respect
- Support
- Responsibility
- Fun
- Confidence

Our rugby club's mission is to build a strong, inclusive community where players of all ages and abilities can develop their skills, confidence, and passion for the game.

We are committed to promoting teamwork, discipline, and respect both on and off the field, while creating a positive environment that supports physical wellbeing, mental resilience, and personal growth.

Beyond performance, we aim to instill values that shape individuals into role models within the wider community, fostering lifelong friendships and a genuine sense of belonging.

Securing sponsorship is vital to sustaining and expanding this mission. It enables us to invest in quality coaching, safe and well-maintained facilities, and essential equipment, while also keeping the club accessible and affordable for everyone.

Sponsorship also allows us to grow our youth development pathways, support grassroots participation, and host events that bring the community together.

By partnering with local businesses and supporters, we can continue to strengthen community ties, develop future talent, and ensure the long-term success and positive impact of our club both on and off the pitch.



SPONSORSHIP PACKAGES

	BRONZE PACKAGE	SILVER PACKAGAE	GOLD PACAKGE	PLATINUM PACKAGE
Kit sleeve sponsor				
Coach/Team Manager Kit Sponsor				
Kit front sponsor (Women/Youth Girls/Youth Girls/ Minis (Platinum = Senior Men)				
Social media thank you post				
Business Name and logo on our website				
Invitation to our end of season sponsor event				
Business Name and Logo in club newsletter				
2 membership cards for the club - 10% off bar and club shop, discounted club hire				
Opportunity to apply for 6 Nations Tickets for home and away matches				
Entered into a raffle to win 2 x 6 Nations Tickets				
Pitchside Advertising Board				
2 free tickets to end of season dinner (4 Platinum)				

OTHER SPONSORSHIP OPPORTUNITIES



MatchBall Sponsor- match day pie and pint for people, present the match ball at the start of the match, and a photo post on our social media tagging your business.

Player of the Match Sponsor- match day pie and pint for 2 people, present the player of the match and a photo post on our social media tagging your business.

Travel Sponsor - Sponsor one of our teams to an away match, we will thank you on social media and tag your business. We will enter you in a draw for 2 x home 6 Nations match tickets.

End of Season Senior Dinner Sponsor (April) - Feature on invitations & social media posts. Includes 2 free tickets for the dinner; any additional tickets are at an extra cost.

End of Season Youth Awards Night (May) - Feature on invitations & social media posts. Includes 2 free tickets for the dinner; any additional tickets are at an extra cost.

Memorial Match Sponsor (August) - Feature on invitations & social media posts. Includes 2 free tickets for the dinner; any additional tickets are at an extra cost.



WHY SPONSOR US



THE VALUE OF YOUR SPONSORSHIP

Sponsoring Ross Sutherland Rugby Club, a registered charity, offers businesses a valuable opportunity to build strong local partnerships while demonstrating a genuine commitment to the community.

The club sits at the heart of the area, engaging players, families, and supporters of all ages, making it an ideal platform to increase visibility and brand trust.

By working together, sponsors not only support grassroots sport but also contribute to community wellbeing and long-term local development.

In return, we offer meaningful exposure for your business through pitch-side advertising, branded kit, and promotion across our social media channels and events.

We are committed to building genuine partnerships, working closely with sponsors to create opportunities that align with your business goals while showcasing your support for the local community.

DONATIONS

We warmly invite members and supporters to contribute to the future of the club.



Buy a Brick - you can add your name to our Buy A Brick wall for £50.



Life Memberships are available for £1,000 offering a lasting commitment to our community.



Donations can also be made to the Gerry Thornton Youth Player Fund, helping to support and develop the next generation of players.

**To enquire about any of the above,
please email us on
events.rsrfc@gmail.com
or make a payment at the bar in the
clubhouse by cash or card.**



JOIN US AS A SPONSOR

GET IN TOUCH...



events.rsrfc@gmail.com